

LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh-521230



ICET Code : LBCE

MBA

Where the future begins...

Specializations offered

1. Financial Management
2. Human Resource Management
3. Marketing Management
4. Business Analytics
5. Artificial Intelligence

Esprit Club Activities

1. HR Hackathon
2. The CEO Chronicle
3. Entrepreneurial Week
4. A Day with Business Man
5. Kotler Kaun?
6. Business Quiz
7. Business Plans
8. Mock Interviews
9. Paper Presentation
10. Stock Market
11. Product Launch
12. Young Manager
13. Market Makers
14. Start-Ups
15. Management Games

HALLMARKS

- Adopting Industry-Focused Curriculum
- Dual Specilization
- Eminent Faculty With 80% Doctorates
- Highest placement record
- Case study-based teaching and learning
- Enhancement of Employability and Leadership skills through Association Classes
- Highest record achievements in co-curricular and extracurricular activities
- Guest lectures and Seminars by renowned industry experts
- Industrial Visits
- NISM, NCFM, and NPTEL Certifications.
- Scholarship for Academic Excellence
- Collaboration with AIMS and CII
- Collaborative Research of Faculty and Students
- Ongoing R&D Projects
- Great support from Alumni

LIFE@LBRCE



What sets our MBA apart?
Transforming any graduate to an effective Manager



Dr.K.Deepika
Head of the Department
7799345999

Placement as Highest Priority

2025 - 2026 = 98%*
2024 - 2025 = 100%
2023 - 2024 = 100%
2022 - 2023 = 100%
2021 - 2022 = 100%



For More Details
7075195978
8897162752
9000900874

2025-2026 -Placements

 **THINKSCHOLARS**
More Than An ECU Counsellor
CTC ₹ 10 L.P.A
02 Students Placed

 **PRINT JET**
Code Economically, Code Efficiently
CTC ₹ 4.5 L.P.A
10 students Placed

 **VedXlence**
Crafting the Next Gen Edge
CTC ₹ 6.0 L.P.A
32 students Placed

 **DMart**
CTC ₹ 3.5 L.P.A
37 students Placed

 **EMBRIZON**
TECHNOLOGIES
CTC ₹ 4.5 L.P.A
34 students Placed

 **NIGROUP**
BUILT ON TRUST
CTC ₹ 6.2 L.P.A
02 students placed

 **CRED BUDDY**
CTC ₹ 3.5 L.P.A
06 students Placed

 **TATA AIG**
INSURANCE
CTC ₹ 4.5 L.P.A
15 students placed

 **KFS Quick Loans**
CTC ₹ 3.0 L.P.A
18 students placed

 **Reliance**
RETAIL
CTC ₹ 3.25 L.P.A
13 students placed

 **cognizant**
CTC ₹ 3.2 L.P.A
01 student placed

 **BAJAJ**
BAJAJ AUTO LTD.
CTC ₹ 3.75 L.P.A
02 students placed

 **nido**
HOME FINANCE
CTC ₹ 3.5 L.P.A
15 students placed

 **AEGIS Digital**
Together we build the future
CTC ₹ 3.0 L.P.A
02 students Placed

 **BYJU'S**
The Learning App

 **JPMorgan**  **ICICI Bank**  **HCL**  **citibank**  **BNP PARIBAS**  **wipro**  **TCS**  **TATA CONSULTANCY SERVICES**  **S&P Global**  **accenture**  **ZENQ**  **Deloitte**  **AMARA RAJA**  **BajajCapital**  **FACTSET**  **BNY MELLON**  **Bank of America**  **HSBC**

Our Alumni Working at